

CELEBRATING OVER 100 YEARS

The Little EXTRA



Winter 2010

A PUBLICATION OF BANK OF NEW ORLEANS



ONE OF
THE STRONGEST
FEDERAL SAVINGS BANKS
IN LOUISIANA
AND RECIPIENT OF
BAUER FINANCIAL'S
HIGHEST RATING OF
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Feature Story

BNO's successes reflected
by 3Q growth

In the Spotlight

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Photos and Winners

What's New?

Now enjoy access to over
160 ATMs through the
Community Cash network

Happy Holidays and a
very Happy New Year!



101st Year ends on Successful Note- A Message from the President

Louisiana Bancorp, Inc. recently announced that the Company's net income for the quarter ended



LARRY LeBON
PRESIDENT/CEO

September 30, 2010 was \$617,000 or \$.17 per share-- an increase of \$53,000 from the third quarter of 2009. This rose the tangible book value per share for the third quarter to an impressive \$16.22. During the first nine months of this year, I am pleased to report that the Company recorded a twelfth consecutive quarter of loan growth, which is attributable to the efforts of our lending managers and their staff. First mortgage loans secured by single-family residences increased by \$14.4 million; home equity loans and lines increased by \$1.5 million; multi-family residential loans increased by \$1.4 million and commercial real estate loans increased by \$4.2 million over the third quarter of last year. The growth in the loan portfolio has also been complemented by \$187.4 million in total deposits. In addition, the Company announced the completion of its tenth stock repurchase program, as well as the initiation of its eleventh repurchase program to acquire up to 5% of its outstanding common stock. In light of this growth, we have remained firmly dedicated to our conservative management philosophy and our capital management strategies designed to promote long-term shareholder value. These accomplishments are a reflection of our efforts and our commitment to providing excellent customer service on a daily basis. As our 101st

year comes to a close, I would like to give special thanks to our loyal customers and staff who, without their support, these accomplishments would not be possible. Happy Holidays and a Happy New Year to you and yours!

Community Cash ATM Network Expanded

Effective November 1, two new banks officially became members of the Community Cash ATM network. Community Bank in Raceland and United Community Bank in Gonzales have signed on to be members of Community Cash. This means you can use your BNO Bonus Check Card at even more ATMs across the region. Community Bank has branch offices in Golden Meadow, Houma, LaPlace, Larose, Lockport, Napoleonville and Thibodeaux. United Community Bank has branch locations in Baton Rouge and Prairieville. Their membership adds 17 ATMs to the Community Cash ATM network and also ATMs in cities that previously did not have member ATMs. For a complete and updated list of ATMs in the Community Cash network, visit www.communitycashatm.com or download the app for your iPhone: search CCATM.



24-Hour Account Access Line: 1-888-466-4664

*BNO Celebrates Customer Appreciation Day
Friday, October 29*



*Congratulations to our
2010 Gift Card Winners!*

<u>\$20</u>	<u>\$20</u>	<u>\$20</u>	<u>\$10</u>	<u>\$10</u>
<u>Martin Wine</u>	<u>C's Pharmacy</u>	<u>Peppermill</u>	<u>Starbucks</u>	<u>Giorlando's</u>
<u>Cellar</u>				
Katherine Czerniak	Leonard Roppolo, Jr.	Carole Gamino	Dara McDaniel	Joe Cuccia
Sally Idrissou	Warren Madrara	Mary Oleinik	Arthur Simonson	Edna Anderson
Margarita Giorlando	Shirley Dolbear	Thais Lacrouts	Marc Weller	Tom Hartwell
			Jonathan Fratella	Dennis McCann
			Melissa Folse	Despina Patselikos
			Laura Montelepre	Melanie Stephens



BNO
Bank of New Orleans

Established 1909

◆ LAWRENCE J. LeBON III, *CEO / President*

◆ HOLLY E. THOEDE, *Editor*

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