

## Main Office

1600 Veterans Blvd.  
Metairie, LA 70005  
(504) 834-1190

## Metairie

4401 Transcontinental Dr.  
Metairie, LA 70006  
(504) 885-6300

## Uptown

5435 Magazine Street  
New Orleans, LA 70115  
(504) 897-9751

## Lakefront

CLOSED

*Service and Reputation You Can Bank On*

# THE LITTLE EXTRA



Summer 2006

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## A Message from the President



**Larry LeBon**  
President/CEO

As hurricane season draws closer we take a look back at the lessons we learned from Hurricane Katrina. While some of those lessons came at a hefty price, we can benefit from them as we plan ahead for the 2006 hurricane season.

Bank of New Orleans has identified several things you can do to prepare and our skilled staff is ready to get you set up with these invaluable services before a single storm enters the Gulf of Mexico.

To insure uninterrupted access to your checking account, apply for an **ATM card** or **MasterMoney™ Check Card**. Detailed information on these products can be found on the reverse side. Be sure you know the PIN number for your card before you leave town!

Be sure to have an adequate supply of checks on hand. Re-order before storm season gets underway.

Use our **FREE Internet Banking** access to your accounts via our website, [www.bankofneworleans.net](http://www.bankofneworleans.net). Learn more in the adjoining column. You can also sign up for **Online Billpay** to maximize your control over your finances. You can always retrieve account information via our **24-hour ACCESS LINE** at 1-888-466-4664 No set up required.

Make sure you have **Direct Deposit** set up so that even if mail service gets disrupted, your payroll won't. Your deposits will automatically and securely be deposited into your account. You can also make use of our **ACH** service to have recurring expenses set up to be automatically and securely paid through Electronic Funds Transfers.

Call one of our friendly, knowledgeable staff today to get set up with these services!

## Your Accounts on Your Time

Did you know that BNO offers you a way to check your accounts at any time of the day or night...no matter where you are?

With **FREE Internet Banking** all you need is access to the internet and your accounts are at your fingertips. You can check account balances, make transfers and loan payments, and download account information. Just log in on our secure, encrypted site. With hurricane season approaching, we are all too aware of the possibility of an evacuation that can disrupt our lives.

When you add in the **Online Billpay** service, you gain the ability to schedule payments to anyone in the United States with just a few clicks of your mouse. Now you won't need to worry about your bills falling behind. **Online Billpay** is free for the first 60 days and then just \$5.95 per month afterwards. 15 bills per month are included in the service fee but you can pay additional bills at an extra charge of \$0.45 per item.

**Internet Banking** and **Online Billpay**, just two of the ways BNO is working to serve you better! Please sign up for these services before a storm approaches, and remember to log into **Internet Banking** on a regular basis. 6 months of inactivity deactivates your account. Call us if you need assistance.

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Payments - Make your life easier  
whether or not a hurricane strikes

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24-Hour ACCESS LINE  
Internet Banking



*Bank of New Orleans  
Supports our Troops*

**Bank from home: [www.bankofneworleans.net](http://www.bankofneworleans.net)**

## Need Cash Away from A Branch?

Whether it's after hours and you suddenly realize you need cash or you're out of town, Bank of New Orleans wants you to know you can easily access your funds via an Automatic Teller Machine, or ATM.



Our basic ATM card allows you to withdraw cash and make purchases at select Point-of-Sale (POS) terminals. This offers you much-needed flexibility and confidence when you are out of town that you will be able to get cash if you need it.

When you have a MasterMoney™ Check Card, you get the power of MasterCard™ added to your account. You can make a purchase from your checking account using the MasterMoney™ Check Card without having to write a check. Best of all, it's accepted anywhere Debit MasterCard™ is accepted--adding up to millions of locations worldwide. If you happen to be somewhere out of town checks aren't accepted, chances are your MasterMoney™ Check Card will be. In addition, you get the convenience of having access to withdraw cash from any ATM machine bearing the MasterCard™ logo.

If you have not yet added an ATM card or MasterMoney™ Check Card to your account, contact any of our desk officers to get set up today! When you're not able to come into a BNO branch to get cash, an ATM card or MasterMoney™ Check Card is your answer for cash and more!

## Why Use Direct Deposit and ACH Payments?

Direct Deposit is a safe and convenient way to have your money deposited directly into your checking or savings account. Instead of waiting for a check to arrive in the mail and then having to bring it to the bank for deposit, with Direct Deposit, your money will automatically be transferred into the accounts where you want it. It's safe, secure, confidential, convenient, and reliable--and it allows you to maintain your financial stability no matter what happens to the mail service.

BNO's ACH Payment service works much the same way. By simply and securely setting up your recurring payments to automatically be paid from your checking account, you need never worry if you paid a bill on time or not. Whether the mail gets disrupted or delayed, you can rest in the knowledge that your bills are taken care of--securely and electronically. Contact any of our desk officers today to get set up for Direct Deposit or ACH Service! (504) 834-1190 or 1-888-834-1190.

**Remember...by phone or computer, you have access to your BNO accounts at your fingertips!**

**24-Hour ACCESS LINE 1-888-466-4664**

**Online: [www.bankofneworleans.net](http://www.bankofneworleans.net)**

## Hoping for the Best, Preparing for the Worst

Hurricane Season begins on June 1st, and while we hope 2006 spares us from much of Mother Nature's wrath, 2005 showed us just how possible it is for a major hurricane to impact our lives and homes. In addition to availing yourself of the services profiled in this issue, BNO would like to offer you these additional steps to help you prepare in the event a hurricane threatens to strike.

1. Gather information regarding disaster plans at your workplace, children's school or daycare, and other places your family spends time; have a family contact person.
2. Plan an evacuation route.
3. List and photograph valuables. Excellent tips for compiling your home inventory using a digital camera can be found at [www.diy.net](http://www.diy.net) by searching the phrase "home inventory".
4. Prepare your first aid kit.
5. Stock an emergency food and water supply (minimum of three days' worth).
6. Keep tools and supplies handy, including but not limited to medication, hygiene needs, flashlights, battery operated radios, cleaning supplies, rain gear, and changes of clothes.

More detailed information can be found on our Hurricane Preparedness page on our website:

[www.bankofneworleans.net](http://www.bankofneworleans.net)



*Established 1909*

**(504) 834-1190**

**[www.bankofneworleans.net](http://www.bankofneworleans.net)**  
Member FDIC ♦ Equal Housing Lender